

mentalhealthjobs.co.uk Online Advertising

Rate Card

Advertising Packages

Package Name	Number of Job Listing(s)	Inclusive Job Listing(s)	Price (VAT included)	Advertising Agency Commission	Exposure Time
Pack 1	1	-	£ 89	10%	6 weeks or jobs closing dates, whichever sooner
Pack 5	5	1	£ 356	10%	
Pack 10	10	2	£ 712	10%	
Pack 15	15	3	£ 1068	10%	
Pack 20	20	4	£ 1424	10%	
Pack 25	25	5	£ 1780	10%	

Included Features:

- ✓ **Your company / organisational profile with logo** displayed on our [Employers Profiles page](#). This feature allows interested candidates to learn more about you before applying for your jobs. With the click-through link on this page, taking candidates directly to your jobs only, this is an excellent opportunity to promote your vacancies.
- ✓ **Telephone Customer Support Service.** We are here for you and potential candidates at the end of a phone when you need us.
- ✓ Adverts displayed in as many **specialist sectors** of your choice:



Nursing



Psychology



Psychiatry



Allied



Educational



Management

You also benefit from:

- ✓ **Email job alerts** sent to our large database of all registered users
- ✓ All new clients are featured in our **newsletter** which is sent out periodically to registered users

Optional Advertising Features:

Online Advertising Tools	Benefits	Price (VAT included)	Exposure Time
Full Banner	Maximum exposure on all pages Horizontal, Only one of its kind Animated GIFS (468x60 pixels)	£450	All tools have a exposure time of 6 weeks or jobs closing dates , whichever sooner.
Small Buttons	Appears on Home Page Three different positions available Animated GIFS (127x44 pixels)	£125	
Skyscraper Banner	Appears on Home Page Vertical, Only one of its kind Animated GIFS (120x600pixels)	£350	
Email Sponsorship	Buttons - 120x90 pixels 4 positions available *Cost per shot	£300*	

We are happy to offer free Banner design by our own in-house designers should you require this. Please [contact us](#) for further details.